



1615 North Boulevard, Bethlehem PA, 18017 – cell: 610.653.0125  
<http://www.crackajackservices.com>

### Fee Schedule

Hello and thank you for considering Crackajack Services for your creative needs.

My services include, but are not limited to web and graphic design, copy writing and proofing, social media management (Facebook, Pinterest, Twitter etc.), SEO, and photography. Additionally, I am always eager to learn new skills and software in order to meet my clients' needs and welcome a challenge!

I offer both an hourly and contractual fee schedule. Below are my fees for new clients:

#### Non-contractual:

I offer my services for \$130 per hour. This fee bracket is best suited for short-term projects since there is no monthly fee or long-term contract.

#### Contractual:

Clients with more involved projects can take advantage of a substantial hourly discount when I am kept on a monthly retainer. My contracts are a 6-month term.

During the contract, my retainer fee is \$130 per month. As a complimentary thank you for retaining my services, this fee includes **one free hour of work** per month.

After the complimentary hour, contractual clients are charged \$65 an hour – that's a significant 50% discount from non-contractual customers.

**NOTE:** All work is performed on an hourly-fee basis. I do not charge in smaller time increments so when I am sent work, please keep this in mind so that you can get the most out of your hour.

Also, while I find working via text and email communication fits all schedules, I will also travel when needed and video conference. Also, I do charge the typical hourly fee for all travel/video meetings.

I welcome any questions you might have about my services and fees.

Thank you for considering my services for your project. Now, let's get creative!

- Valerie Schwader